



**YAMA  
2021**

# **YOUNG ASEAN INSURANCE MANAGER AWARD 2021**

ORGANISED BY



**The ASEAN Insurance Training  
and Research Institute**

SUPPORTED BY



**NOMINATE NOW**

**ENTRY SUBMISSION DEADLINE**  
*13 AUG 2021*

**ANNOUNCEMENT OF FINALIST**  
*24 SEP 2021*

**FINALIST INTERVIEW & AWARDS JUDGING**  
*5 OCT 2021*

**ANNOUNCEMENT OF YAMA WINNER**  
*28 OCT 2021*

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## OVERVIEW

The ASEAN Insurance Training and Research Institute (AITRI) as well as the ASEAN Insurance Council (AIC) are proud to organise the YOUNG ASEAN INSURANCE MANAGER AWARD (YAMA) 2021. Both AITRI and AIC would like to invite all eligible managers working in ASEAN insurance companies to submit their entries.

This prestigious award was first introduced by the AIC to recognize outstanding young managers for their achievements, contributions and dedication towards the insurance industry; and to recognize their potential as future leaders in the ASEAN insurance economies. The YAMA is aimed at inspiring dynamic individuals to step forward to lead and be a catalyst of growth for the region's industry and economy.

In spite of the challenges faced with the Covid19 pandemic, AITRI believes that our mission to spotlight and honour these young inspiring leaders in the industry must continue. To ensure the show goes on, YAMA 2021 will be hosted virtually this year. The winner for YAMA 2021 will be announced on 28 October 2021, in conjunction with the 24th ASEAN Insurance Regulators Meeting (AIRM) and the 47th ASEAN Insurance Council (AIC) Joint Plenary Meeting to be hosted by Singapore.



2019 YAMA Winner, Mr Kelvin Lim (Singapore)





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### THE JUDGES

The judges for this award comprises of leaders in the ASEAN insurance industry. All entries will be evaluated by the panel judges.

Three finalists will be shortlisted and announced on the [YAMA microsite](#). The finalist will be invited to attend an interview with the panel judges.



2019 YAMA Panel of Judges with YAMA Finalist

**Young ASEAN Insurance Manager Award (YAMA)  
Past Winners**

**2019**



**Singapore**  
Mr Kelvin Lim

HL Assurance Singapore

**2018**



**Malaysia**  
Mr Kelvin Hii Chee Yun

MSIG Insurance (M) Bhd

**2017**



**Lao PDR**  
Ms Vandaly Souvannasouck

Prudential Life Assurance  
Cambodia (Laos)

**2016**



**Thailand**  
Mr Nitipong Pruchyanimit

Thai Life insurance PCL

**2015**



**Cambodia**  
Ms Oudamsoriya Hun

Prudential (Cambodia) Life  
Assurance PLC

**2014**



**Malaysia**  
Mr. Loke Chang Yueh

Great Eastern Life Assurance (M) Bhd.

**2013**



**Vietnam**  
Mr Pham Anh Tuan

Post & Telecommunication Ins  
JSC (PTI)

**2012**



**Thailand**  
Mr. Pichet Jiaramaneetaveesin

AIA Thailand

**2011**



**Singapore**  
Mr. Koh Kok Keong , Kevin

Manulife (Singapore) Pte. Ltd.

**Young ASEAN Insurance Manager Award (YAMA)**  
*Past Winners*

**2010**



**Philippines**

Mr. Carlo Angelo B. Diaz

Malayan Insurance Company

**2009**



**Malaysia**

Mrs. Sophia Ch'ng Sok Heang

Great Eastern Life Assurance  
(M) Bhd

**2008**



**Singapore**

Mr. Zachary Tan Mein Wein

ACE Insurance Ltd. Singapore

**2007**



**Philippines**

Mr Melvin J. Estefan

General Pilipinas Insurance  
Co.Inc.

**2006**



**Cambodia**

H.E. Dr. Vong Bunintreavuth

National Treasury of  
Cambodia

**2005**



**Thailand**

Mr Sara Lamsam

Muang Thai Life Assurance



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## YOUNG ASEAN INSURANCE MANAGER AWARD (YAMA)

### NOMINATION CRITERIA

YAMA 2021 is open to all managers working in the insurance industry within the ASEAN Region.

The Nominee must be:

- 40 years old and below (only those born on 1/1/1981 onwards are eligible to enter).
- an ASEAN national.
- a minimum of five (5) years working experience in the insurance industry.
- competent and has shown outstanding leadership within the company and the industry.
- innovative and creative in managing people and the business.
- successful in undertaking difficult management or business challenges.
- successful in promoting a positive image of the industry.

### How To Nominate

- Register online at the [AITRI website](http://www.aitri.org) (www.aitri.org)
- Complete the Nomination Form.

### SUBMISSION GUIDELINES

#### Important

- All entries must be in English.
- Answer all [seven \(7\) questions](#) not more than 1500 words.
- Closing date for YAMA 2021 is on 13<sup>th</sup> August 2021.
- Entries may include additional supporting document such as certificates of achievements.
- All entries will be treated as confidential, however, the Organizer reserves the right to publish positive extracts from winning entries.
- The decision of the judging panel is final.



The Young ASEAN Insurance Manager Award 2021 is **NOW OPEN** for nomination and the **closing date is 13<sup>th</sup> August 2021**. For further information, please visit [www.aitri.org](http://www.aitri.org) or contact the AITRI Secretariat.

#### AITRI Secretariat

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