



## **FOR IMMEDIATE RELEASE**

Outstanding Achievement: Mr. Cheok Jia Yao Wins 2023 Young ASEAN Insurance Award

Ha Long, Vietnam - December 7, 2023

In a remarkable showcase of excellence, Mr. Cheok Jia Yao from RHB Insurance Berhad, Malaysia, has secured victory as the recipient of the prestigious 2023 Young ASEAN Insurance Award (YAMA). This esteemed accolade, organized by The ASEAN Insurance Training and Research Institute (AITRI) under the auspices of the ASEAN Insurance Council (AIC), recognizes the exceptional contributions of young managers to the insurance industry within the ASEAN region.

The announcement of Mr. Cheok Jia Yao as the 2023 YAMA winner took place during the 49th ASEAN Insurance Council (AIC) Joint Plenary Meeting at the Royal Halong Hotel in Ha Long, Vietnam. Notably, he emerged triumphant among 71 nominees hailing from 9 Asian nations.

The Young ASEAN Insurance Award was established with the aim of acknowledging the outstanding achievements, contributions, and dedication of young managers to the insurance sector. Furthermore, it seeks to identify and celebrate their potential as future leaders in the ASEAN insurance economies. The award serves as an inspiration for dynamic individuals to step forward and become catalysts for growth within the region's industry and economy. Open to all managers in insurance companies based in the ASEAN region, Mr. Cheok Jia Yao's confident demeanor during the interview session captured the attention of the panel judges.

A distinguished panel of 16 judges, comprising prominent corporate leaders from ASEAN's insurance industry, undertook the challenging task of selecting the winner. In the final round of judging, Mr. Cheok Jia Yao secured the highest score during a rigorous interview process.

The runner-up finalists for the 2023 YAMA, Mr. Alexander Martinus Christian and Mr. Hario Adit Wibisono, both represent Sun Life Financial, Indonesia, adding further testament to the depth of talent in the region.

All winners were bestowed with cash prizes, a hand-painted masterpiece, and additional prizes sponsored by esteemed entities such as the ASEAN Insurance Council, Insurance Association of Vietnam, Asia Insurance Review, and The Malaysian Insurance Institute.

The distinguished award ceremony took place at a Gala Dinner, graced by the presence of key figures including Mr. Cao Anh Tuan, Vice Minister of Finance of Vietnam, Mr. Ngo Viet Trung - General Director of Vietnam Insurance Supervisory Authority and Chairman of the 26th AIRM, and Mr. Christian Wanandi, Secretary General of the ASEAN Insurance Council. The event was witnessed by ASEAN regulators and top industry leaders, marking a memorable occasion in the annals of the ASEAN insurance landscape.



#### **About ASEAN INSURANCE COUNCIL**

ASEAN Insurance Council (AIC) is envisioned to be the leading regional platform for insurance leaders, professionals, and practitioners to network and share their knowledge and expertise in various areas of the insurance business. To position, AIC to be a strong, prestigious, well-organized organisation to facilitate cooperation and collaboration for the resilient & sustainable development of the insurance industry.

Web: [www.aseaninsurancecouncil.org](http://www.aseaninsurancecouncil.org)

#### **About AITRI**

AITRI, a non-profit organization, was set up exclusively to serve as a regional network centre for insurance education and research. AITRI has since been an essential player in the rapid and equitable development of intellectual capital in the ASEAN insurance market through its three-pronged activities of Training for Regulators, Industry, and Research Studies. Registered in Malaysia, AITRI has received strong support from local and international organisations since its inception.

Web: [www.aitri.org/aitri](http://www.aitri.org/aitri)

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