

## **MEDIA RELEASE**

### **YOUNG ASEAN INSURANCE AWARD WINNER 2022 ANNOUNCEMENT**

Bangkok, 8th December 2022

Ms Dara Yashinta Amoradhisty has emerged as the winner of the 2022 Young ASEAN Insurance Award, out of 43 nominees from 8 Asian Nations. The 2022 YAMA winner was announced by the ASEAN Insurance Council (AIC) in conjunction with the 48th ASEAN Insurance Council (AIC) Joint Plenary Meeting at the Shangri-la Hotel, Bangkok, Thailand.

In her acceptance speech, Ms Dara said, “As a young sales leader, I am committed to strengthening the business platforms continuously and to regenerate myself professionally to lead in the international arena” she further elaborated, “Rewarding performance achievement in the team is important. It’s also great to see an idea, through its implementation, and how it brings real impact and changes to the insurance industry.”

Briefly, the Young ASEAN Insurance Award (YAMA) was introduced by the ASEAN Insurance Council (AIC) and organised by The ASEAN Insurance Training and Research Institute (AITRI) to recognise outstanding young managers for their achievements, contributions, and dedication towards the insurance industry; and to recognise their potential as future leaders in the ASEAN insurance economies. The YAMA aims to inspire dynamic individuals to step forward to lead and be a catalyst for growth for the region’s industry and economy. The award is open to all managers in insurance companies based in the ASEAN region.

This year, 15 judges for this award comprised of prominent corporate leaders of ASEAN’s insurance industry. In the final round of judging, the three finalists were put through a rigorous interview process with the judges, which saw Ms Dara scoring the highest.

Mr Thaveewong Chotemaneenophan from Bangkok Insurance PLC, one of the 2 runner up finalists, mentioned “Being in actuary is such a varied profession. It contains a combination of technical skills and leadership skills. Our team under my leadership advises senior management for the organization to remain profitable and sustainable. My company always supports society; it is like I contribute to society. It is an honour to continue assisting others because it proves that we are in the right direction.”

The 2nd runner-up finalist, Ms Le Thi Xuan Thu from Manulife Vietnam, said, “As a young manager, I am eager to focus on delivering meaningful change and a strong sense of innovation in putting sufficient effort to draw out the industry’s sustainable growth. This is needed to steer us into the new era.”

All winners walked away with cash prizes, Tablets and other prizes sponsored by the ASEAN Insurance Council, Asia Insurance Review, Thai General Insurance Association and The Malaysian Insurance Institute.



#### **About ASEAN INSURANCE COUNCIL**

ASEAN Insurance Council (AIC) is envisioned to be the leading regional platform for insurance leaders, professionals, and practitioners to network and share their knowledge and expertise in various areas of the insurance business. To position, AIC to be a strong, prestigious, well-organized organisation to facilitate cooperation and collaboration for the resilient & sustainable development of the insurance industry.

Web: [www.aseaninsurancecouncil.org](http://www.aseaninsurancecouncil.org)

#### **About AITRI**

AITRI, a non-profit organization, was set up exclusively to serve as a regional network centre for insurance education and research. AITRI has since been an essential player in the rapid and equitable development of intellectual capital in the ASEAN insurance market through its three-pronged activities of Training for Regulators, Industry, and Research Studies. Registered in Malaysia, AITRI has received strong support from local and international organisations since its inception.

Web: [www.aitri.org/aitri](http://www.aitri.org/aitri)

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